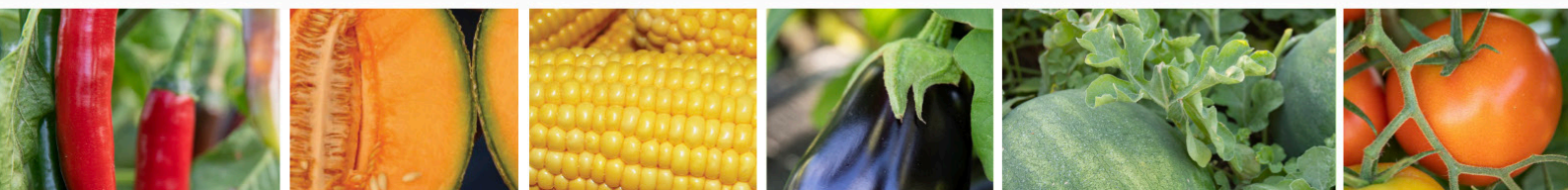




BOWEN GUMLU
GROWERS ASSOCIATION INC.

Membership Prospectus

Collectively we grow





NORTH QUEENSLAND

ABOUT THE REGION

Who we are

Bowen Gumlu Growers Association (BGGA) is a regional industry body that represents the interests of growers, producers and associated agribusinesses in North Queensland.

The association's key activities include member services, advocacy, promotion, industry and workforce development and the delivery of projects focused on improving on-farm practices, commercial outcomes for farming businesses and the prosperity of our regional community.

Our Vision

A strong and cohesive horticultural industry in North Queensland that enhances the communities in which we live.

Our Mission

To support and be a voice for growers and to lead a sustainable future for the horticultural industry in North Queensland.



Agriculture is the third largest industry by output and second largest employer in North Queensland. Horticulture is a major subsector with farm gate production worth approximately \$650m per annum.



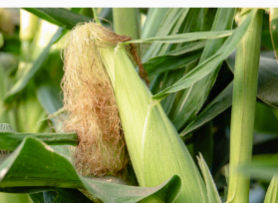
Bowen-Gumlu is the largest winter vegetable producing region in Queensland. Key commodities produced include tomato, capsicum, mangoes, cucurbits, beans and sweet corn.



Our growers employ approximately 1,500 workers throughout the year with an additional 2,000 during the harvest season.



99% of product leaves the region predominantly for southern markets and 10-15% for foreign export.



Why join BGGGA?

BGGGA relies on the support of our members and partners to undertake a number of important activities that deliver benefits and make a difference to the success and profitability of local growers and North Queensland's horticulture industry.

By becoming a BGGGA member, you're ensuring the association has adequate resources to be able to represent the interests of growers and support and strengthen the region's horticulture sector.

Key focuses

BGGGA is dedicated to achieving our vision and mission by addressing the following key pillars as outlined in our Strategic Plan.

Representation and advocacy

Developing and managing our policy positions.

>> >> >>

Highlighting regional capability and priorities.

>> >> >>

Taking our message to a local, state and national audience.

Workforce development

Supporting workforce needs by developing long-term plans that align with government and industry frameworks.

>> >> >>

Delivering timely and relevant worker attraction and retention resources.

Promotion and marketing

Increasing promotion of our members, partners and North Queensland produce.

>> >> >>

Delivering targeted promotion and marketing to enhance awareness of the industry's challenges and achievements.

>> >> >>

Seeking opportunities to grow the industry.

Member services

Providing essential information and support.

>> >> >>

Improving business efficiency and enhancing collaboration.

>> >> >>

Helping grow the region's farming businesses and community.

Industry development

Developing the region and industry through collaboration with key stakeholders.

>> >> >>

Identifying challenges and progressing opportunities. Delivering innovative projects and solutions through research, development and extension initiatives.

Events

Delivering events that celebrate our industry and support future capability.

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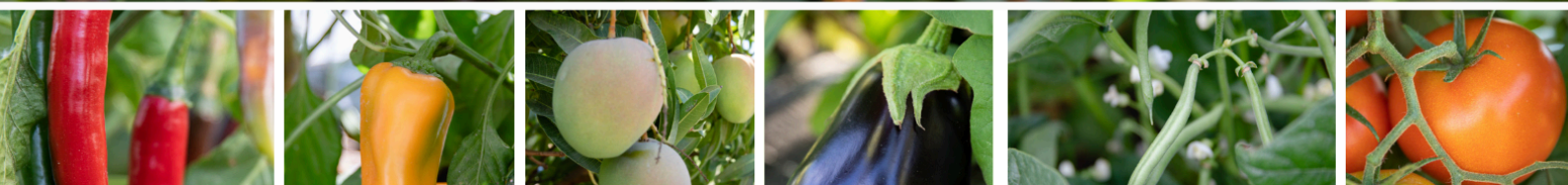
Providing the opportunity for our industry to engage and collaborate.

Governance and management

Enhancing BGGGA's governance framework.

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Supporting the growth of a more professional and impactful organisation.



Member benefits

- ✓ Access to BGGGA's Chief Executive Officer to escalate key issues and develop actions for resolution, information or support.
- ✓ Regular industry alerts and updates on compliance, quality assurance, workplace relations, WHS and other key issues.
- ✓ Support from BGGGA staff and access to programs, grants advice and the development of innovative solutions to improve on-farm practice, sustainability and diversification.
- ✓ Access to BGGGA's weather sensor array network for data on weather and moisture condition.
- ✓ Water allocation information and updates.
- ✓ Business, input and market intelligence support.
- ✓ Biosecurity, pest management and chemicals signage and support.
- ✓ Invitation to attend BGGGA general meetings and member networking events.
- ✓ Opportunity to vote on committee positions and become eligible for the BGGGA Management Committee.
- ✓ Involvement in the delivery of BGGGA's Strategic Plan and actions.
- ✓ Engagement and co-investment with industry, government and strategic partners.
- ✓ Supporting economic and community development outcomes for North Queensland.
- ✓ Highlight industry priorities and the importance of agribusiness in the community.
- ✓ Free ticket(s) to BGGGA's Gala Dinner and preferential additional ticket allocation.
- ✓ Subscription to BGGGA's monthly e-newsletter and receive regular electronic direct mail that provide industry information, news, events and partner offers.
- ✓ Free advertising and opportunity to include content in our newsletter and on social media.
- ✓ Access to member targeted events, workshops, field days and study tours.
- ✓ The use of BGGGA meeting facilities and access to printing and copying as well as BGGGA's resource library and generic documents, letters and templates.

Member testimonials

“

“Koorelah Farms is a proud member of BGGGA. The association represents our local industry at all levels, giving growers a voice to government and industry stakeholders. We appreciate the support available for workforce issues and industry development.”

Leanne and Wayne Born,
Koorelah Farms

“

“Our family has been members of Bowen Gumlu Growers Association for many years. The team at BGGGA have their finger on the pulse on all matters relating to horticulture in this region and they provide an exceptional service for their members. We've been so glad to have their support and expertise available to us when we've needed it.”

Kayla and Paul Castorina,
Sunshine Mangoes



Recent achievements

BGGA has been working to support your business and the North Queensland horticulture industry. Some of our achievements include:

Leading the regional COVID-19 response for our industry and supporting access to Pacific Labour programs and quarantine during the worst of the pandemic.

Delivery of a regional weather station network and grower online access.

Launch of the 'Pick Paradise' workforce attraction campaign.

Delivery of the Workforce Attraction Toolkit and Employer Branding resources.

Increased industry engagement with national bodies and as a leading member of the Queensland Horticulture Council.

Hosting of Federal and State Agricultural Ministers, Deputy Prime Minister and newly elected Prime Minister.

Advocacy and development of position statements on the Agricultural Visa, Piece Rate reforms, Ad blue access, management of the Bowen Groundwater Area and accommodation support.

Collaborated in the delivery of workshops on export, workforce planning, leadership, composting and pest management.

Development of a new website, which is linked to stakeholder and event management system.

Commencement of strategic agreement with Whitsunday Regional Council to support industry development.

Renewal of VegNET (Regional Development Officer) contract with AUSVEG and Hort Innovation.

Renewal of QAWN (Workforce Development Officer) contract with the Department of Agriculture and Fisheries.

Commencement of plastic mulch alternatives field trial and delivery of Innovation Field Day.

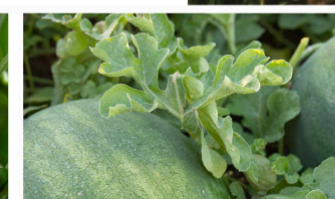
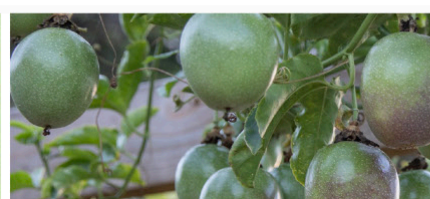
Production of regional capability media to support new export market development.

Increased frequency and distribution of monthly e-newsletters.

Recommencement of the Japanese Agricultural Exchange Program.

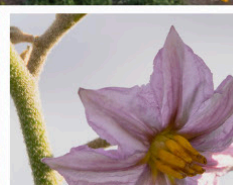
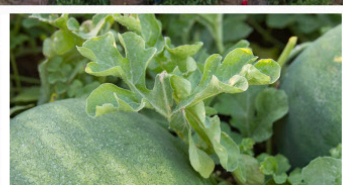
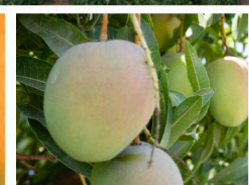
Completion of the 'I Spy a Fruit Fly' – Qld Citizen Science student project.

Progression of the 'Transformation of surplus tomato and capsicum waste' project with the Department of Agriculture and Fisheries and Fight Food Waste Cooperative Research Centre.



Future priorities and projects

- » Supply chain, consumers and market access
- » Future workforce
- » Business transformation, quality and agtech
- » Diversification, enhancing value chains and regional promotion
- » Biosecurity, extension and the environment
- » Water security
- » Advocacy, communication and the community
- » Association growth and advancement
- » Viability and competitiveness of farming businesses





BOWEN GUMLU
GROWERS ASSOCIATION INC.

Membership application

Be a part of building a sustainable future for the North Qld horticulture industry

Please complete this form and return to Bowen Gumlu Growers Association
Email: admin@bowengumlugrowers.com.au
Post: PO Box 489, Bowen, Qld 4805

Business name:	
ABN:	
Postal address:	
Street address:	
Primary contact:	
Phone:	
Email:	
Website:	
What you grow:	

Please complete for people in your business who would like to receive BGGGA updates and news:

Name: _____

Role: _____

Phone: _____

Email: _____

Name: _____

Role: _____

Phone: _____

Email: _____

Privacy statement:

By law, your details must be recorded on a register and can be shared with BGGGA members only. BGGGA will not share your information with any other party without prior approval.

Communication preferences

Please provide consent to receive communication from BGGGA and indicate your preferred communication method/s.

	Yes	No	Preferred
Email	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SMS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E-newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Business priorities for the forthcoming season:

Approx. number of workers employed last year:

MEMBERSHIP AMOUNT

BASED ON LAST YEAR'S PRODUCTION

MINIMUM \$500 (+GST) CAPPED at \$3,000 (+GST)

1c per
carton

OR

\$1 per
tonne

Memberships \$500 to \$999 (+GST) receive one ticket to BGGGA's Gala Dinner.

Memberships \$1,000 (+GST) and above receive two tickets to BGGGA's Gala Dinner.

LAST YEAR'S PRODUCTION:

AMOUNT PAYABLE (\$+GST):



Connect with us

Bowen Gumlu Growers Association
45 Warwick Rd / PO Box 489, Bowen, Qld 4805

T: 07 4785 2860

E: admin@bowengumlugrowers.com.au

www.bowengumlugrowers.com.au

Facebook - <https://www.facebook.com/bowen.growers/>

LinkedIn - <https://www.linkedin.com/company/bowen-gumlu-growers-association/>

YouTube - <https://www.youtube.com/channel/UCyHC14KxNSbNBMODR1TFRxw>

Instagram – <https://www.instagram.com/pickparadiseqld>



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