



NORTH QUEENSLAND
AGRICULTURE

Excellence
AWARDS 2025

NQ GROWERS GALA
- 30TH AUGUST -

PARTNER PROSPECTUS

We invite you to be part of an exclusive opportunity to support and celebrate North Queensland's agricultural leaders by sponsoring the North Queensland Agriculture Excellence Awards and Growers Gala Dinner, hosted by the Bowen Gumlu Growers Association on August 30, Bowen.

The North Queensland Agriculture Excellence Awards celebrate the outstanding businesses and individuals driving innovation, sustainability, and growth in the region's agricultural industry. Recognising the dedication, ingenuity, and hard work of those making a difference, these awards showcase the best in North Queensland's farming, agribusiness, and rural communities.



EVENT PARTNERSHIP OPPORTUNITIES

MAJOR GALA PARTNER

\$6000 (one available)

- Premier table location at the NQ Growers Gala for four guests.
- Primary logo placement engraved on all glass award trophy's.
- Primary logo placement and recognition across all award and Gala advertisement including social media, e-invitation, e-signatures, website, signage, awards booklet and event audio visual.
- Inclusion in all media releases, with recognition on ABC Radio.
- Full page sponsorship recognition in BGGA e-newsletter and awards booklet.
- Photo opportunity with all award winners.

CELEBRITY GUEST SPONSOR

\$4000 (one available)

- Premier table location seated with celebrity guest Shane Webcke at the NQ Growers Gala for four guests.
- Logo placement and recognition across all Gala advertisement including social media, e-invitation, website, signage, awards booklet and event audio visual.

BAR SPONSOR

\$2500 (one available)

- Premier table location for two guests.
- Primary logo placement on event beer coolers and bar menu.
- Logo placement and recognition across all Gala advertisement including social media, e-invitation, website, signage, awards booklet and event audio visual.

ENTERTAINMENT SPONSOR

\$1500 (one available)

- Premier table location for two guests.
- Band shout out during the event.
- Logo placement and recognition across all Gala advertisement including social media, e-invitation, website, signage, awards booklet and event audio visual.

SUPPORTING PARTNERS

\$1000 (five available)

- Two Gala tickets
- Logo placement and recognition across all Gala advertisement including social media, website, signage, awards booklet and event audio visual.



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AWARD PARTNERS

AWARD PARTNER

\$2000 (only one left!!)

- Your logo engraved on the award trophy.
- Opportunity to present your award on stage at the Gala Dinner.
- Two tickets to the Gala Dinner (in addition to tickets included in your partnership if applicable).
- Promotional opportunities including:
 - Logo on BGGGA website alongside the award category.
 - Social media recognition across our platforms (2000+ followers).
 - Direct email to all BGGGA grower members highlighting your partnership.
 - BGGGA e-news feature.
 - Inclusion in media releases.
 - Logo featured in the Gala Dinner awards booklet.
 - Logo recognition on the stage screen during the event.
 - Photo opportunity with award winners.

AWARD CATEGORIES AVAILABLE FOR SPONSORSHIP:

COMMUNITY STEWARDSHIP AWARD

SPONSORED AWARD CATEGORIES

AUSVEG FARMING BUSINESS OF THE YEAR
FILBY'S MOTORS LIFETIME CONTRIBUTION TO FARMING
AUSVEG EMERGING LEADER IN AGRICULTURE
NQ AEROVATION AG TECH INDUSTRY IMPACT AWARD



Register your interest: www.bgga.com.au

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